

INNOVATIVE TECHNOLOGY DELIVERS

LOWEST COST PER PIECE

HJ950C



#### DIGITAL COLOR PRINTER

The HJ950C Printer from Hasler is the world's first printer to leverage patented Memjet® technology to dramatically improve direct mail and transpromotional marketing – at an extremely low total cost of ownership. It allows mail centers, print shops and marketers of all sizes to take advantage of exceptional color printing fidelity and printing speed across a wider variety of paper and label stocks than ever before. The HJ950C is ideally suited for applications such as envelopes and stationery; wedding, birthday, holiday card and special event invitation printing; mail addressing and barcoding; postage printing; and more.

The print head is the key. It has a single 8.77" bar that spans the width of the printing surface. Unlike conventional printers that must traverse back and forth across the page, this system has a fixed head that prints as the media continuously moves along at speeds up to eight times faster. Capable of 6 inches per second at 1600 x 1600 dots per inch print (dpi) resolution, and 12 inches per second at 1600 x 800 dpi resolution, it offers production speeds of up to 7,500 No. 10 envelopes per hour – compared to toner-based printers (e.g., LED and laser printers) that are limited to 3,000 pieces per hour at 1200 dpi.

Exceptional print quality plus speed translate into your lowest cost per piece and fastest ROI for direct mail and transpromotional marketing printing.

**HASLER**  
America's better choice.®

## A SUITE OF VALUE-ADDED PRODUCTS AND SERVICES THAT COMPLETE YOUR TOTAL MAILING SOLUTION

Today's fast-paced business environment requires your mailing operations to be as efficient as the rest of your business. More than ever, you need a total solution that provides the capabilities to meet all your demands, while giving you control and transparency of every mail-related function.

To maximize productivity and achieve mail center savings, consider integrating a powerful folder/inserter, high-speed tabber, digital mailing system, and mail center management software into your operation. Each of these products and services will add processing speed, enhanced performance and a professional appearance to your mail.

Hasler has the total mailing solution to meet all your important processing needs, today and as you change and grow in the future.

### QUICK FACTS

- Prints in brilliant full color at a resolution of 1600 x 1600 dpi
- Operates at speeds up to 7,500 No. 10 envelopes per hour for unmatched color throughput
- Automated print head maintenance system keeps print quality perfect
- Revolutionary technology reduces the cost per piece



For a demonstration or more information, please contact your local Hasler dealer, or email [info@haslerinc.com](mailto:info@haslerinc.com)

**HASLER** | 800.995.2035  
[www.haslerinc.com](http://www.haslerinc.com)

Hasler's network of independent dealers provides sales, service, and support throughout North America.

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## HJ950C SPECIFICATIONS

### MACHINE SPECIFICATIONS (L X W X H)

- 24" x 20" x 18"
- Weight: 90 lbs.

### PRINT QUALITY AND PAPER SPECIFICATIONS

- Print resolution: Up to 1600 x 1600 dpi
- Print speed: Up to 3,600 pages/hr.  
Up to 7,500 No. 10 envelopes/hr.
- Print area: Up to 8.5" x 17" with full bleed capability
- Material size min (L x W): 4 ¼" x 3"
- Material size max (L x W): 17" x 9.5"
- Material thickness: Up to ¼"
- Ink capacity: 250ml – Cyan, Yellow, Magenta;  
500ml – Black
- Color matrix: Up to 16.8 million colors

### OPERATION EFFICIENCY

- Memjet® technology
- High capacity ink tanks
- Fixed head design
- Automatic print head cleaning and capping station
- Built-in top load feeder
- Pressure roller transport system with star rollers
- TruType or Postscript system fonts

### PC INTERFACE AND REQUIREMENTS

- Electronic firmware update downloads via PC connection
- USB and ethernet PC interface
- 110VAC 60Hz / 2A

### OPTIONS

- Conveyor stackers
- IR dryers
- Satori Bulk Mailer software



## HASLER PRODUCTS AND SERVICES

- Mailing Systems
- Postal Scales
- Folders and Inserters
- Address Printers
- Tabbers
- Letter Openers
- Document Management
- Mail Center Management
- Postal Accounting
- Mail Sorting and Tracking
- Service and Supplies
- Leasing Services

*Authorized Dealer*



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